

## Company Overview

Symply Data Technologies is a certified woman owned business that provides custom data solutions and services. We deliver design and development services that support new/legacy system integrations, machine learning for AI initiatives and provide data related services. Our teams design, develop, test and implement data visuals, data warehouses, data marts, and algorithmic models for AI initiatives. When possible, Symply Data utilizes their clients' current or preferred systems to develop and deliver their solutions.

## Differentiators

- We utilize a multi-disciplinary approach to solve our client's business needs.
- We deliver solutions using our client's business rules and processes while ensuring industry compliance.
- We leverage client's current systems & technologies by incorporating SMART® & SYMPL® methodologies.

## Past Performance



Developed a project management solution using their Power Platform with functions that are beyond the standard project management tasks. It continues to track and measure post-project activities which calculates the business' return on its investment. It includes dashboards and documented activities for continuous improvements in compliance with ISO 9001:2015.



Designed & Developed data stores (75+ tables), automated data quality and data validated procedures to support AI/ML initiatives with quantified and qualitative data points to improve and enhance their global customer experience.



Designed & developed an automated method of delivering self-service reports by reducing the Report Requests process from 5 weeks to less than 5 days by integrating their ServiceNow Solution with Azure DevOps Services to deliver reports onto Tableau Dashboards. Each report includes attestations by Legal and Medical Teams based on FHIRs, PII, sPII, HIPPA, & HIMSS regulations.

## Core Competencies

- Design, develop and implement data solutions that are sustainable (IT & Business User Friendly) and can scale up as business needs change
- Incorporate and apply business process automations by leveraging our client's existing tools and data
- Design & develop external system integrations deliverables with applied security measures for all data movements

## Contacts

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